



Christian Employers Alliance's Covenant Choice Welcomes New Executive Director to Spearhead Business Development and Operations

Oklahoma City, OK — [Covenant Choice](#), a leading provider of captive insurance solutions and Christ-honoring healthcare benefits, is thrilled to announce the appointment of Ericka McPherson, Esq., as its new Executive Director. With an impressive background as an experienced executive director, legal counselor, and public policy advocate in the insurance sector, McPherson brings a wealth of expertise and has a proven track record of success, which is vital in this new leadership role for the organization.

As the Executive Director of Covenant Choice, McPherson will play a pivotal role in developing and executing the business development strategy for the captive, overseeing all captive operations, and serving as the senior relationship manager for existing captive clients. She brings a comprehensive understanding of various areas of insurance and law, including employment Law, corporate governance, compliance, healthcare, public policy, advocacy, legislative relations, and executive leadership, making her a dynamic and versatile addition to the organization.

McPherson earned her legal degree from Oklahoma City University and honed her legal, executive, and legislative advocacy skills during her nearly two-decade tenure at Oklahoma Farm Bureau and Affiliated Companies. She also held the position of Executive Director of Oklahoma Families for Affordable Healthcare, showcasing her dedication to graduate of Leadership Oklahoma, equipping her with the knowledge, resources, and networks needed to forge meaningful and lasting positive change within Oklahoma and the country. These experiences have also equipped her with strong leadership qualities that are crucial in guiding her executive responsibilities.

"I am deeply honored to join the Covenant Choice team and contribute my expertise in driving the growth and the success of captive insurance solutions for our members and those of our sister organization, [Christian Employers Alliance](#). I am committed to maintaining the highest standards of excellence, and am passionate about delivering innovative, competitive, and Christ-honoring health insurance solutions that create positive outcomes for employers, their employees, and our captive members," stated McPherson.

Please join us in welcoming Ericka McPherson, Esq., to Covenant Choice and in celebrating this significant milestone for the organization.

Covenant Choice is a smart business solution for offering Christ-honoring healthcare benefits to for-profit businesses and non-profit organizations. It allows small and mid-market employers to regain control of their health plans and expenses. It also affords employers with 35 or more employees the same access to funding, transparency, and creative cost-containment strategies as that of larger employers with 1,000 or more employees. Most importantly, it gives employers control over their own health plan decisions and allows employers to align their coverage options with their Christian values as opposed to being forced to cover services or offer benefits that directly conflict with these values. Learn more at [covenantchoice.org](#).

[Christian Employers Alliance](#) is a nonprofit organization whose mission is to unite, equip, and represent Christian-owned businesses to protect religious freedom and provide the opportunity for employees, businesses, and communities to flourish.

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